

Mason So

Los Angeles, CA | 661-309-3373 | masonwso6@gmail.com

EDUCATION

University of Southern California

Bachelor of Arts in Media Arts & Practice

Cumulative GPA: 3.8, Dean's List, 2022-2026

Relevant Coursework: Web Design, Creative Marketing, Video Production & Editing

Los Angeles, CA

Aug 2022 – May 2026

WORK EXPERIENCE

Center for Advanced Research Computing (CARC)

Web & Digital Content Assistant

Los Angeles, CA

Nov 2025 – May 2026

- Managed and updated CMS-based website content, improving clarity, structure, and usability across multiple pages
- Supported event operations through location scouting and logistical coordination

Media Arts & Practice Division, USC

Studio Operations Assistant

Los Angeles, CA

Aug 2023 – May 2026

- Coordinated film equipment reservation, ensuring efficient workflow for students and staff
- Assisted with setup and logistics on thesis film sets, supporting smooth production operations

Emerge

Creative Digital Assistant

Los Angeles, CA

June 2023 – Aug 2023

- Supported digital presence and interactive content development for an emerging haptics and Emotion AI startup building next-generation communication technology
- Helped translate conceptual ideas into functional digital assets and web-based presentations

UNIVERSITY PROJECTS

Instructions for a New Body - Hybrid Media Installation

May 2026

- Created a hybrid media installation that investigated identity and agency within technologically mediated systems
- Integrated video, digital assets, and motion-responsive sensors to build an interactive, motion-responsive environment
- Exhibited at the USC Undergraduate Thesis Showcase, May 2026

You Haven't Changed - Director & Writer

Dec 2023

- Directed and wrote an original short film with a production team of 8 alongside cast members, coordinating on-set workflow to ensure an efficient and organized shoot
- Communicated creative vision clearly across departments, aligning performance, cinematography, and production goals

ACTIVITIES

Asian Pacific Cinema Association

Director of PA Program

Los Angeles

Sep 2024 – June 2026

- Mentored and trained APIDA student filmmakers in foundational production roles while supporting skill development in directing, cinematography, producing, and on-set collaboration
- Led cohort-based filmmaking programs where teams of 8 students developed and produced short films over 5-month production cycles

Prakses

Student and Project Manager

Santa Clarita, CA

Dec 2021 – Aug 2022

- Co-managed 100+ students in developing and leading self-directed creative projects focused on social and cultural themes
- Coordinated group discussions, critiques, and brainstorming sessions to strengthen project direction and execution

ADDITIONAL

Technical Skills: Adobe Suite, Google Workspace, Creative & Digital Tools, Blender, CAD, Figma

Languages: English (native), Korean (conversational)